TRADERS VILLAGE SAN ANTONIO TO LAUNCH MAJOR EXPANSION THAT INCLUDES NEW RIDES, FOOD OUTLETS AND VENDOR SPACES

SAN ANTONIO, TX . . . Slightly more than two years after its grand opening, Traders Village San Antonio (TVSA) will immediately launch a major expansion that will add six amusement rides, four food outlets and 300 vendor spaces to the sprawling shopping and family entertainment complex in Southwest San Antonio.

“It’s been truly gratifying to witness the rising popularity of TVSA in such a relatively short period of time,” said Tim Anderson, president of the three Traders Villages. “Already more than a million guests visit TVSA annually. Because of our strong and steady growth, we’re expanding to give our San Antonio guests an even more-enjoyable experience as they hunt for bargains and take advantage of the many fun things to do with the entire family.”

Anderson, who termed the expansion “a substantial monetary investment in guest amenities and services,” said additional air-conditioned restrooms, more shaded seating areas and several acres of new parking will round out the package. All expansion work is scheduled to be completed by spring 2014, he noted.

Bumper cars and a colorful playground will be installed along with a Pharaoh’s Fury swing ride, a 128-foot drop ride, a Scrambler spinning ride and a bouncer up-and-down ride, he said. A Subway Restaurant and a cantina, themed as “Traders Hall” will be added as well as outlets for pizza and Thai food.

Current vendors interested in pre-leasing some of the 300 new locked retail spaces can apply beginning at 8:30 a.m. Tuesday, Oct. 1, while new vendors can start registering on Tuesday, Oct. 8.

Anderson said 2013 will be a special year for Traders Village because of the TVSA expansion and the celebration of the 40th anniversary of the original Traders Village Grand Prairie in the heart of the Dallas-Fort Worth Metroplex. Traders Village Houston joined the “family” in 1989.

“For just a $2 parking fee, TVSA guests can shop among more than a thousand vendors on any given weekend, enjoy amusement rides, take in free special events year-round and dine on a wide variety of tasty foods,” Anderson said. “Since the first Traders Village opened on Nov. 17, 1973, it’s been non-stop bargain-hunting in a safe, clean, enjoyable atmosphere.

“Saving money and having fun – that’s the simple-yet-very-successful approach that has guided Traders Village from the beginning. Today it’s more compelling than ever, especially in these uncertain economic times. TVSA and our other Traders Villages are the ultimate in practicality, affordability and enjoyment.”
Anderson emphasized that there’s a lot going on whenever Traders Village is open, but shopping is definitely the number 1 thing to do.

“Any of our three Traders Village locations is a picker’s paradise,” he added. “You never know what you’re going to find. Fruits and vegetables, jewelry, clothing, automotive parts, furniture, art work, luggage, vehicles, home décor – you name it; the vendors make almost anything imaginable available at very reasonable prices.”

The inspiration for Traders Village came from a flea market in Santa Monica, Calif. It attracted the attention of investor J. C. Pace, who began his career in the grocery business and saw the potential of a major flea market in the growing Dallas-Fort Worth area. The Pace family continues to own and operate the three Traders Village Flea Markets.

Traders Village San Antonio conveniently located at 9333 SW Loop 410 just west of IH 35, is open every weekend, 52 weeks a year. Ideal shopping hours are from 10 a.m. to 5 p.m. For more information, visit www.TradersVillage.com, or call (210) 623-8383.

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